

Cumulative Professional Activity Report with Self Evaluation (PARSE)  
and Documentation.

# Promotion to Full Professor

Submitted to the Office of Faculty and Staff Relations

Written by:

Jenna Spevack, Associate Professor  
Department of Communication Design

November 10, 2016

- **PARSE with documentation is on this labeled archival disk presented in a sheet protector for placement in my file.**
- Teaching Portfolio: [profspevack.com](http://profspevack.com)

Signature: \_\_\_\_\_



**The New York City College of Technology  
Of The City University of New York**

**Professional Activity Report and Self Evaluation**  
*Prepared for Promotion to Full Professor*

**This report covers the period from 05/2011 to 11/2016**

*\*Note: Links to documentation open a file and/or URL for each entry unless indicated.*

**BACKGROUND**

1. **Date:** October 11, 2016
2. **Name:** Jenna Spevack
3. **Department:** Communication Design
4. **Date of first NYCCT appointment on tenure bearing line:** September 2002
5. **Present Rank:** Associate Professor **5A. Effective Date of Present Rank:** January 2012
6. **Bachelor's Degree/Year:** Bachelors of Fine Arts / 1994
7. **Master's Degree/Year:** Masters of Fine Arts / 1996
8. **Thesis Title:** Echoland
9. **Summary of Previous Employment (list in reverse chronological order):**

**Teaching:**

<i>School or College</i>	<i>Dates</i>	<i>Subject Taught</i>	<i>Rank</i>
NYC College of Technology (Advertising Design Department / Communication Design)	2002-Current	Communication Design	Associate Professor
NYC College of Technology (Entertainment Technology Department)	2008-2010	Emerging Media	Assistant Professor
Rhode Island School of Design	1996	Printmaking	Instructor
Rhode Island School of Design	1994-1996	Printmaking	Teaching Assistant
Brown University	1995-1996	Printmaking	Teaching Assistant

**Other:**

<i>Firm</i>	<i>Employment</i>	<i>Title</i>	<i>Job Description</i>
N/A	1996-current	Visual Artist	Contemporary visual art (drawings, animations, and interactive media) for exhibition and sale.
8 Extraordinary Greens	2014-current	Owner	<a href="#">Etsy shop</a> selling 8XG Microfarms, designed and fabricated in

			Brooklyn, NY with locally sourced and reclaimed materials.
Livebears Design	1998– current	Principal / Creative Director	Branding, design & illustration for print, web, and interactive media projects.
	<p><i>Clients include:</i></p> <p>Children’s Television Workshop          PBSKids          Scholastic Publishing Inc          ASPCA: Animal Watch Magazine          New York Council on Adoptable Children (COAC)          Theater Voices          Hall Farm Center for Arts &amp; Education          Bukhari Institute          Perimeter Media + Culture Projects          Doodle Ink, Inc.          New York Animation Festival Inc          Aerostatic Music          Writer: Lisa Lerner          Writer: Matt Isaac          Writer: Susan Ito          Political Candidate: James Browning</p>		
Sesame Workshop Interactive Technologies and Online Departments	1998- 2002	Artist/Animator	Interaction design, illustration, and character animations for educational interactive CDROMS and online games.
Twelve Point Rule Ltd/Fusebox	1998 - 1999	Editor/Scripter	HTML Editor/Scripter, Database Administration
Rhode Island School of Design Museum	1995-1996	Curatorial Assistant	Assistant to Curators of Prints, Drawings and Photographs Department
Chestnut Street Press	1995-1996	Assistant Printer	Assistant Printer to Clary Nelson, Master Printer
Brian Shure, Master Printer	1995-1996	Assistant Printer	Assistant Printer to Brian Shure, Master Printer

## TEACHING

### 16. List all courses taught at New York City College of Technology.

- COMD1100 – Graphic Design Principles I (Formally ADV1100 - Design & Color)
- IMT1101 – Introduction to Media Design Process
- ADV2360 – Vector Art
- ADV3540 – Animation
- ADV3550 – Web Design
- ADV3650 – Advanced Web Design
- Web Standards & Development Workshop for Career and Teacher Education Department

Documentation: [profspevack.com](http://profspevack.com) | [Screenshot](#)

### 17. List other teaching/instructional responsibilities.

#### 17.1. Course coordinator: COMD1100: Fall 2011 – Current

Description: In an effort to implement curriculum consistency and improvements to the foundation level courses, I meet with adjunct faculty each semester to help transition and encourage the use of the digital projects that I have developed for the course. I also encourage faculty to meet and discuss their efforts on the OpenLab teaching resource and course coordination group. For the past few years we have used ePortfolios to improve student's understanding of the design process, self-reflection, and peer evaluations.

Documentation:

- ADV1100 Instructional Resource:  
<http://openlab.citytech.cuny.edu/groups/adv1100-instructional-resource> | [Screenshot](#)

#### 17.2. Teaching Resource and Portfolio: ProfSpevack.com : Fall 2003 - current

Description: I use [profspevack.com](http://profspevack.com) as a teaching resource, not just for myself, but also for other faculty who may be working on related courses and activities. The site has been open and available for all to use for over fifteen years. Faculty from City Tech and other colleges have used the website and its contents for their courses. My Teaching Portfolio, which is part of this site, is used as an example for faculty on City Tech Faculty Commons website and in professional development workshops.

Documentation: [profspevack.com](http://profspevack.com) | [Screenshot](#)

#### 17.3. Learning Communities

##### 17.3a. “Ways of Seeing: Adventures with Image & Text.” First Year Learning Community, Fall 2013 – Fall 2015

Description: “Ways of Seeing: Adventures with Image & Text.” This Learning Community for COMD students taking COMD1100 & ENG1101 includes field trips, hands-on projects, and cross-

sensory experiences to help students discover and express their creative vision and supports their first year learning experience. The First Year Learning Communities at City Tech is a comprehensive approach to the learning process that has challenged and changed our understanding of education. There have been significant improvements in the degree to which students feel connected to the college and the way our faculty operate in the classroom.

Role/Responsibilities: Faculty Participant with Jody Rosen, ENG. With much success over the last three years, our Learning Community has focused on cooperative (small-group) learning, alternative assessments using peer critiques through blogging and commenting on our shared OpenLab Course Site, low-stakes writing assignments, field trips, shared assignments, and critical thinking activities. An exhibition of our semester-long cross-disciplinary student project “A Humument,” which was based on Tom Phillips's altered text and included text and image from each course, was exhibited at the Ursula C. Schwerin Library. Students also presented this work as part of the Student Research Poster Presentation.

Documentation:

- [Letter from Lauri Aguirre](#) | [OpenLab Course 2015](#) | [Student Research Poster](#)
- [Letter from Lauri Aguirre](#) | [OpenLab Course 2014](#)

### **17.3b. “PLAY With Your Problems” First Year Learning Community, Fall 2016**

Description: “PLAY With Your Problems.” This First Year Learning Community brings together Graphic Design Principles 1 and English Composition 1 to introduce Communication Design students to a creative process they can use in design, writing and life! This is the first time I have participated in this Learning Community, but already finding exciting examples of overlap between the courses and our shared approaches to teaching.

Role/Responsibilities: Faculty Participant with Sarah Schmerler, ENG.

Documentation: [Letter from Lauri Aguirre](#) | [OpenLab Course Site 2016](#)

### **17.4. CUNY Baccalaureate Mentor**

Description: As a CUNY BA Faculty Mentor since 2008, I have guided twelve students (six in the last five years) in the development of their own curricula, tailored to their career goals and interests. I am currently mentoring Shofiyaa Abdul Samad and Sara Solomon, both of whom are working toward their CUNY BA degrees for anticipated graduation in 2018.

Role/Responsibilities: Faculty Mentor

Documentation: [Featured on CUNY BA site](#) | [FILE](#)

## **SCHOLARLY AND PROFESSIONAL GROWTH**

### **18.A. Publication and Production**

*In this part, candidates for **promotion** should list only those publications or examples of production **since** their last promotion.*

#### **Curated Exhibitions:**

- *Note: Listings highlighted in yellow indicate significant exhibitions at high-profile venues or with substantial public and/or media exposure.*
- *Note: Some listings contain both URLs and screenshots of referenced media site.*

**18.A1. "Treetones,"** Governors Island, NYC, National Park Service, Lower Manhattan Cultural Council, Site-specific Installation, May & June 2016

Description: Treetones is a site-specific installation on Governors Island. Hand-sewn fabric wraps, made from tree rubbings, are tied to 12 different trees on the Island. Visitors are guided by a self-directed tour map to locate and identify the trees. They may also collect bark rubbings from each stop on the tour. Highlighted species include American Elm, Red Oak, Norway Maple, Horse Chestnut and London Plane. *This project was made possible by Lower Manhattan Cultural Council, Trust for Governors Island and the National Park Service.*

Role: Invited exhibiting artist

Documentation:

- [jennaspevack.com/treetones](http://jennaspevack.com/treetones) | [Screenshot](#)
- <https://govisland.com/exhibitions/treetones> | [Screenshot](#)

**18.A2. "Overtones,"** Governors Island, NYC, National Park Service/LMCC, Site-specific Installation, May & June 2016

Description: A public audio installation that aims to create aural connections to natural environments through the harmonic tones generated by wind harps discreetly installed in trees around Governor's Island. Exhibited as part of LMCC Open Studios.

Role: Invited exhibiting artist

Documentation: [jennaspevack.com/overtones](http://jennaspevack.com/overtones) | [lmcc.net/person/jenna-spevack/](http://lmcc.net/person/jenna-spevack/) | [Screenshot](#)

**18.A3. "Birds of Brooklyn."** Mixed Greens, NYC. September 2015 - January 2016

Description:

This curated site-specific audio installation, an extension of the Brooklyn-based project, was installed at Mixed Greens, NYC. Visitors to the gallery and passersby on 26<sup>th</sup> Street in Chelsea, near the entrance of the Highline, heard over 70 different recordings of endangered and bygone birds.

Role: Invited exhibiting artist

Documentation: <http://birdsofbrooklyn.org/2015/10/back-in-manhattan/> | [Screenshot](#)

**18.A4. "FOODShed",** CR10 Gallery, Hudson, NY, Curated Group Exhibition, Curated by Amy Lipton, June 7-July 27, 2015

Description: This curated group exhibition by ecoartspace curator, Amy Lipton featured artists who work in relationship to agriculture, from greenhouses to urban furniture gardens to canning

and color-coding vegetables to making cheese from goat's milk. Some of the projects address farming as both activism and art form.

Role: Invited exhibiting artist

Documentation: [www.cr10.org](http://www.cr10.org) | [Screenshot](#)

**18.A5. "Birds of Brooklyn: Miami Migration"**, Pulse Miami / Art Basel Miami. Special Project / Public Installation. December 2014

Description: This curated special project for Pulse Miami Beach Contemporary Art Fair was an extension of the Brooklyn-based project and was installed at the entrance to the fair. **Birds of Brooklyn: Migration Miami** created a dialogue between the ghosts of these two cities. Visitors heard over 70 different recordings of endangered and bygone birds from the Brooklyn and Miami areas, including the Northern Bobwhite, Heath Hen, Cape Sable Sparrow, and Florida Scrub-jay.

Role: Invited exhibiting artist

Documentation: <http://pulse-art.com/miami/about-pulse/projects/> | [Screenshot](#)

**18.A6. "BRIC Biennial"**, BRIC House Gallery, Brooklyn, NY. Curated Group Exhibition. Curated by Elizabeth Ferrer, BRIC Vice President, Contemporary Art; Jenny Gerow, Assistant Curator; and guest curators Leslie Kerby and Fawz Kabra, Sept-Dec 2014

Description: This exhibition presented the work of emerging and mid-career visual artists working across artistic media, focusing on different areas of Brooklyn. InsideOut House was a participatory, binaural audio installation that simulates the experience of solitude within a natural soundscape.

Role: Invited exhibiting artist

Documentation: <http://www.bricartsmedia.org/art-exhibitions/bric-biennial-volume-i-downtown-edition> | [Screenshot](#)

**18.A7. FOODShed**, Smack Mellon Gallery, DUMBO Brooklyn, Group Exhibition, Curated by Amy Lipton, June 7-July 27, 2014

Description: This curated group exhibition by ecoartspace curator, Amy Lipton will feature artists who work in relationship to agriculture, from greenhouses to urban furniture gardens to canning and color-coding vegetables to making cheese from goat's milk. Some of the projects address farming as both activism and art form.

Role: Invited exhibiting artist

Documentation: [SmackMellon.org](http://SmackMellon.org) | [Screenshot](#)

**18.A8. "Digging Deeper"** at Franklin Works, Stamford, CT, April 4 - June 16, 2013

Description: **Digging Deeper** was a curated group exhibition by ecoartspace curator, Amy Lipton. It will feature artists who work in relationship to agriculture, from greenhouses to urban furniture gardens to canning and color-coding vegetables to making cheese from goat's milk. Some of the

projects address farming as both activism and art form. Artists in this exhibition are known for bringing community-specific issues into their work.

Role: Invited Artist

Documentation:

- [franklinstreetworks.org/strange-invitation](http://franklinstreetworks.org/strange-invitation) | [Screenshot](#)

**18.A9. Pulse Miami “Seeding the City”** Curated Special Project, Dec 6- 9, 2012

Description: **Seeding the City** was a participatory, site-specific project developed at the request of the director for Pulse Miami during Art Basel (Dec 6- 9, 2012) in association with [Mixed Greens](#) gallery and with support from the [Stevens Prize](#). It was very well received and mentioned in Huffington Post and other media.

Documentation:

- [Press Release URL](#) | Archived Pulse.com [Screenshot](#)
- [jennaspevack.com/seedingthecity](http://jennaspevack.com/seedingthecity)

**18.A10. “Eight Extraordinary Greens”** at Mixed Greens Gallery, NYC, Curated Solo Exhibition, May 3, 2012 – June 4, 2012

Description: A solo exhibition at Mixed Greens gallery in the Chelsea arts district in New York City. This exhibition, which explored the value of food, community, and creative practice in contemporary art gallery setting, was very well received and reviewed in numerous local and international media outlets.

Role: Invited exhibiting artist

Documentation: <http://mixedgreens.com/exhibitions/past/Jenna-Spevack-139.html> | [Press Release](#)

**18.A11. “Platte Clove Artists”** at Erpf Gallery, Arkville, NY, Curated Group Exhibition, December 10, 2011 - April 6, 2012

Description: This exhibition, which showcases the visual art of some of Platte Clove’s past Artists-in-Residence, was held at the Erpf Gallery in Arkville, NY- in partnership with the Roxbury Arts Group. Each spring the Catskill Center for Conservation and Development opens the historic Platte Clove cabin, situated in the Platte Clove Wilderness Preserve, to selected visual artists, writers, poets, composers, and environmental researchers whose work has an affinity for the natural world and its preservation.

Role: Invited exhibiting artist

Documentation: [Exhibition Card](#)

Press Release <http://www.watershedpost.com/2011/platte-clove-artists-residence-exhibition-opening-reception>



**18.A12. "Horsplay"** at UB Art Gallery, Buffalo, NY, Curated Group Exhibition, September 8 - October 22 2011

Description: Horsplay featured artwork by alumni from University at Buffalo's Department of Visual Studies. Via an imaginary GPS, guest-curator Bill Maynes takes us on a voyage to the various islands of Gulliver's Travels in relation to the eleven artists selected for the exhibition.

Role: Invited exhibiting artist

Documentation: [Horsplay-Catalogue.pdf](#) (pages 6-7)

### **Scholarly & Educational Talks, Panels, Presentations**

- *Note: Listings highlighted in yellow indicate events of higher significance.*
- *Note: Some listings contain both URLs and screenshots of referenced media site.*

**18.A13. Lower Manhattan Cultural Council Open Studios at Governors Island**, May 28 - 29 & June 25, 2016

Description: Over 10,000 visitors opening weekend, this event connects the public with artists-in-residency; to learn more about their creative process and works that have been under development since March. Artists presented painting, sketch, new media, writing, theater, dance and performance art projects, many of which are inspired by artists' time on the island.

Role: Artist-in-Residence, presenting artist

Documentation: [lmcc.net/person/jenna-spevack/](http://lmcc.net/person/jenna-spevack/) | [Screenshot](#)

**18.A14. Summer Institute, Learning Communities Presentation**, City Tech, June 1, 2016

Description: Invited by Estela Rojas, Learning Communities Director, New York City College of Technology to present shared First Year Learning Community project ideas to summer institute participants.

Role: Invited Presenter

Documentation: [Program](#)

**18.A15. Teach@CUNY Conference, CUNY Graduate Center**, "*Open Digital Pedagogy: A Game-Based Workshop with City Tech's OpenLab Team*", May 1, 2016

Abstract: Part of the Technology in the Classroom Series, this assignment-generating game is designed to equip participants with tools for thinking about and enacting open digital pedagogies, inspired by the OpenLab.

Role: Presenter with Charlie Edwards, Jody R. Rosen, Destry Sibley, Bree Zuckerman

Documentation: <https://tlc.commons.gc.cuny.edu/> | [Program PDF](#)

**18.A16. Ways of Seeing Learning Community**, Exhibition of Student Work, Ursula C. Schwerin Library, May 2016-August 2016

Description: A presentation of student work and photographs of students and their work was presented in an exhibition at the Ursula C. Schwerin Library. Sourcing inspiration from Tom Phillips's altered text, A Humument, COMD 1100 and ENG 1101 teamed up in the Ways of Seeing: Adventure with Image & Text Learning Community in Fall 2015 to curate a project that integrates both words and visuals. Like Phillips, students found inexpensive used books to transform into new creative work.

Role: Photographer, designer, installer

Documentation: [Image](#) | [Tweet](#)

#### **18.A17. 13<sup>th</sup> Annual Poster Session of Faculty and Student Research, City Tech**

*"City Tech as a Living Laboratory: Five Years of Innovation in General Education, Open Digital Pedagogy, Assessment, and Place-Based Learning"*, November 19, 2015

Description: The Annual City Tech Poster Session exhibits the research of faculty and students. On behalf of the OpenLab we presented the OpenLab poster to students, faculty and staff.

Role: Panelist/Presenter - Jill Belli, Sandra Cheng, Tammie Cummings, Mary Sue Donsky, Charlie Edwards, Karen Goodlad, Richard Hanley, Genevieve Hitchings, Anne Leonard, Jonas Reitz, Jody Rosen, and Jenna Spevack

Documentation: [Program PDF](#) | [Poster PDF](#)

#### **18.A18. 12<sup>th</sup> Annual Poster Session of Faculty and Student Research, City Tech**

*"A Community of Thought: Research and the OpenLab"* November 20, 2014

Description: The Annual City Tech Poster Session exhibits the research of faculty and students. On behalf of the OpenLab we presented the OpenLab poster to students, faculty and staff.

Role: Panelist/Presenter with Jill Belli, Charlie Edwards, M. Genevieve Hitchings, Jonas Reitz, and Jody R. Rosen.

Documentation: [PDF Program](#)

#### **18.A19 Scholars Exchange, Jenna Spevack, Creative Media, InsideOUT House: A Binaural Installation, September 30, 2014**

Description: The Office of Sponsored Programs presentation by 2014 PSC CUNY Research Awardees at the Faculty Commons. I presented my research and culminating exhibition currently on view at BRIC Biennial.

Role: Invited Presenter

Documentation: [PDF Poster](#) | [Slides](#)

#### **18.A20. Maple Street School, Summer Camp Workshop, August 2014**

Description: I was recommended by Nicole J. Caruth, Founder and Director of With Food in Mind to present a workshop for summer campers at Maple Street School in Brooklyn.

"CRUNCH, SLURP, SIZZLE: Cross-sensory explorations with food." Influenced by audio

recordings of the sounds of different foods, such as carrots, soup, popcorn, grilled cheese, campers will be encouraged to explore the “synesthetic” relationships between what they hear, taste, feel and see using a range of creative materials.”

Role: Invited Artist

Documentation: [Email from Director](#) | [Photo](#)

**18.A21. With Food in Mind Workshop**, Smack Mellon Gallery, “Grow a Salad in Your Apartment with Jenna Spevack”, June 21, 2014

Description: In association with With Food in Mind and curator Nicole J. Caruth, this workshop will feature sculptures presented in the current exhibition and a hands-on demonstration about growing and cooking with microgreens.

Role: Presenter/Participating Artist

Documentation: [Smack Mellon Site](#) | [screenshot](#)

**18.A22. Emerging Learning Design Conference**, Montclair State University, “Open Digital Pedagogy: Creating a Game-Based Workshop”, May 30, 2014

Abstract: How can the classroom change to incorporate new technologies for student learning? Recent years have seen an explosion in freely-available online tools and services for teaching. At NYC College of Technology, CUNY, we developed a digital platform using open source software: the City Tech OpenLab .

Role: Presenter with Maura Smale, Jody Rosen, Charlie Edwards

Documentation: <http://eld.montclair.edu/> | [screenshot](#)

**18.A23. CUE Conference**, LaGuardia Community College, “Extending the Community of Learners at a Commuter College: City Tech’s OpenLab”, May 2, 2014

Abstract: It can be challenging for commuter students to find and sustain connections with one another, faculty, and their own learning. OpenLab — a digital platform for students, faculty, and staff — provides a space for the City Tech community to work together, experiment, and innovate. This panel will discuss use of the OpenLab to enhance and extend learning on campus and beyond.

Role: Presenter with Maura Smale, Jody Rosen, Karen Goodlad, Jonas Reitz, Anna Matthews

Documentation: [CUEConference2014\\_Program\\_forWeb.pdf – PG18](#) | [FILE](#)

**18.A24. ADGA OpenLab + ePortfolios Workshop**, “Introducing the OpenLab and using ePortfolios in the classroom”, February 21, 2014

Description: Introduced OpenLab and use of ePortfolios to faculty in ADGA Department.

Role: Presenter

Documentation: [Email from Colleague](#)

**18.A25. ADGA Winter Boot Camp Presentation, City Tech**, “OpenLab ePortfolios Student Learning & Assessment” January 23, 2014

Description: This presentation for ADGA faculty focused on pedagogical practice of using ePortfolios for student learning & assessment, student research & documentation, student self/peer assessment, and as a department tool for student advisement, senior portfolio preparation. I also presented a proposal to implement ePortfolio in key ADGA foundation courses.

Role: Presenter

Documentation: [Slideshare Presentation](#) | [Screenshot](#) | [Email Mary Ann](#)

**18.A26. CUNY IT Conference 2013**, “Open Digital Pedagogy: A Game-based Workshop with the OpenLab Team”, John Jay College of Criminal Justice, December 5, 2013

Abstract: An online space that students, faculty and staff use for coursework, clubs, portfolios and projects, the OpenLab has been a game-changer at City Tech. We’ll share compelling pedagogical examples on the OpenLab from several disciplines and engage participants through a game-based activity. Developed to address the challenges of introducing faculty to new technologies, this activity will equip attendees with tools for implementing open digital pedagogies in their own practices.

- **Charlie Edwards**, Living Lab Project Manager
- **Scott Henkle**, Community Facilitator, OpenLab
- **Anna Matthews**, Assistant Professor, Dental Hygiene
- **Andrew McKinney**, Community Facilitator, OpenLab
- **Kamili Posey**, Community Facilitator, OpenLab
- **Jody Rosen**, Assistant Professor, OpenLab Co-Director
- **Maura A. Smale**, Associate Professor, OpenLab Institutionalization Lead
- **Jenna Spevack**, Associate Professor, OpenLab Co-Director
- **Bree Zuckerman**, Instructional Technology Fellow, OpenLab

Role: Facilitator/Presenter

Documentation: <http://www.centerdigitaled.com/events/CUNY-IT-Conference-2013.html> | [Screenshot](#)

**18.A27. 11<sup>th</sup> Annual Poster Session of Faculty and Student Research, City Tech**  
“Open Pedagogies on the OpenLab” November 21, 2013

Description: The Annual City Tech Poster Session exhibits the research of faculty and students. On behalf of the OpenLab we presented the OpenLab poster to students, faculty and staff.

Role: Panelist/Presenter with Maura Smale, Jody Rosen, Charlie Edwards

Documentation: [PDF Program](#)

**18.A27x. Ninth Annual CUE Conference, John Jay College of Criminal Justice**, “Open Digital Pedagogy: A Game-Based Workshop with City Tech’s OpenLab Team”, May 10, 2013

Abstract: This presentation examines how faculty learn new techniques to enhance student learning by presenting examples of the pedagogy from OpenLab, an open digital platform for teaching, learning, and collaboration that was launched in Fall 2011. The presentation will engage participants through a game-based activity that will equip them with tools for thinking about open digital pedagogy in their own practice.

Role: Presenter with Jody Rosen, Maura Smale, Charlie Edwards, Bree Zuckerman, Andrew McKinney, Scott Henkle, Kamili Posey, Libby Clarke

Documentation: [Program FILE](#)

**18.A28. Fourth Arts Block (FABnyc) & The Cooper Union Institute for Sustainable Design (CUISD),** “Understanding Urban Sustainability: One Block at a Time”, The Cooper Union, February 23, 2013

Description: I was invited, as an artist, to attend a convening on February 23, 2013 at The Cooper Union- “Understanding Urban Sustainability: One Block at a Time“ – organized by Fourth Arts Block (FABnyc) & the Cooper Union Institute for Sustainable Design (CUISD) to share progress and give input on the [SUSTAIN project](#). SUSTAIN presents an opportunity to create and lead innovative sustainability solutions at the block scale. FABnyc has asked me to propose a public art project focused on behavior change toward sustainability.

Role: Invited Participant

Documentation: [profspevack.com/2013/02/sustain-at-cooper-union/](http://profspevack.com/2013/02/sustain-at-cooper-union/) | [Screenshot](#)

**18.A29. City College OpenLab Presentation,** “Introducing the OpenLab”, February 21, 2013

Description: With OpenLab colleagues, presented OpenLab to faculty and staff of The City College of New York, Media & Communication Arts Department, Professor Nancy R. Tag, Program Director. The presentation was attended by faculty and staff from various disciplines in order to learn more about the design and development of the OpenLab platform as a model for their MA in Branding + Integrated Communications Program.

Role: Presenter

Documentation: [Email announcement from Nancy Tag](#) | [FILE](#)

**18.A30. College Art Association (CAA) Annual Conference 2013,** “MetaMentors: Hybrid Practices” Panel, Hilton, New York City, February 14, 12:30 PM–2:00 PM

Description/Abstract: As the lines between analog and digital practice blur with the ease of use and availability, artists merge traditional and digital techniques as tools in making work and participating in a larger and more flexible arena of artistic production. In transforming the platforms, which they operate on today, artists are not easily categorized. This panel will bring artists and activists, traditional and online publishers, and other cultural producers, to discuss the shift in positions in artistic practice.

*Session Chairs*

- Vesna Pavlovic, Vanderbilt University Department of Art

- Niku Kashef, California State University, Northridge

*Session Panelists*

- Yvette Brackman, Independent Artist
- Samantha Fields, California State University, Northridge
- Hope Ginsburg, Virginia Commonwealth University, School of the Arts
- Max Schumann, Printed Matter, Inc,
- Jenna Spevack, New York City College of Technology, City University of New York

Role: Panelist

Documentation: [conference.collegeart.org/2013/sessions/thursday1230](http://conference.collegeart.org/2013/sessions/thursday1230) | [Screenshot](#) | [Program](#)

**18.A31. ADGA Faculty Workshop, City Tech**, “Designing Effective Digital Projects for ADV1100”, January 23, 2013

Description: This workshop was mandatory for all faculty teaching ADV1100. It focused on the discussion of course goals and outcomes, foundation principles and skills, and pedagogical practices. There was also a hands-on session to aid ADV1100 faculty with the design and implementation of assignments to connect foundation design principles with digital practices.

ADV1100 faculty were asked to bring a copy of their favorite assignment to present.

Role: Presenter

Documentation:

- [ADV1100Workshop\\_Letter](#)
- [profspevack.com/2013/01/workshop-designing-digital-projects/](http://profspevack.com/2013/01/workshop-designing-digital-projects/)

**18.A32. City College’s CUNY-wide participatory forum**, “Navigating the Sea of Instructional Technology”, City College, January 12, 2013

Description: City College’s CUNY-wide participatory forum, presented by The Center for Excellence in Teaching and Learning, for those involved with training, implementing and planning instructional technology. Via a series of discussions, problem-solving group work, breakout sessions and presentations, participants engaged in open dialogue with their colleagues about the issues related to instructional technology.

Role: Participant on behalf of OpenLab/A Living Laboratory Title V Grant

Documentation: [profspevack.com/2013/01/instructional-technology/](http://profspevack.com/2013/01/instructional-technology/) | [Program](#)

**18.A33. CUNY IT Conference 2012**, “Connecting and Collaborating on the City Tech OpenLab”, John Jay College of Criminal Justice, November 30, 2012

Description/Abstract: **The OpenLab and Its Community: Fostering a Place to Learn, Work and Share.** City Tech’s OpenLab is an open source digital platform for teaching, learning and collaboration for students, faculty and staff to use for courses, projects, clubs, and portfolios. Built by and for the City Tech community using BuddyPress and WordPress softwares, the OpenLab is a thriving online space. This presentation highlights best practices in managing, maintaining and

expanding the OpenLab, and showcases how its use extends the classroom, conference room and student lounge into the virtual realm.

- Jenna Spevack, Associate Professor, OpenLab Co-Director
- Jody Rosen, Assistant Professor, OpenLab Co-Director
- Charlie Edwards, Living Lab Project Manager
- Bree Zuckerman, Instructional Technology Fellow
- Andrew McKinney, Community Facilitator
- Kamili Posey, Community Facilitator
- Scott Henkle, Community Facilitator

Role: Panelist/Presenter

Documentation: <http://www.centerdigitaled.com/events/CUNY-IT-Conference-2012.html> | [Program](#)

**18.A34. 10<sup>th</sup> Annual Poster Session of Faculty and Student Research, City Tech,**  
"Connecting and Collaborating on the OpenLab," November 15, 2012

Description: The Annual City Tech Poster Session exhibits the research of faculty and students. On behalf of the OpenLab we presented the OpenLab poster to students, faculty and staff.

Role: Panelist/Presenter

Documentation: [Program PDF](#) (page 5) | [Program URL](#)

**18.A35. "Grow a Salad in Your Apartment" with Jenna Spevack and Cathy Erway, 3<sup>rd</sup> Ward**  
Brooklyn, August, 11, 2012

Description: In this joint farming and cooking workshop, organized by *With Food in Mind*, participants learn how to grow microgreens in their homes.

Role: Presenter

Documentation: [email from director](#)

**18.A36. "Arugula, Arugula" at Greening the City, Weeksville Heritage Center, The**  
Laundromat Project / With Food in Mind, August 4, 2012

Description: Organized by The Laundromat Project and hosted by Weeksville Heritage Society, "Greening the City" provides underserved communities with resources to "go green," while also creating an open forum for artists, farmers, food and environmental activists. Artist Jenna Spevack will teach children how to make mini farms from a simple combination of arugula seeds, soil, and recycled containers. Alongside Spevack will be community chef Melissa Danielle, demonstrating how to harvest and use arugula in a delicious and healthy dish.

Role: Presenter

Documentation: [eepurl.com/nqDTX](http://eepurl.com/nqDTX) | [PDF](#)

**18.A37. CUNY IT Conference 2011**, “Connecting and Collaborating on the City Tech OpenLab”, John Jay College of Criminal Justice, December 1, 2011

Description/Abstract: The OpenLab is a digital platform for teaching, learning, and collaboration for students, faculty, and staff at NYC College of Technology. This roundtable will focus discussion on the design and building of the OpenLab and its support structure. The team will share case studies and lessons learned in our first semester, and highlight future plans to continue to foster connections and strengthen the intellectual and social life of the City Tech community.

Role: Panelist/Presenter

Documentation: [www.centerdigitaled.com/events/CUNY-IT-Conference-2011.html](http://www.centerdigitaled.com/events/CUNY-IT-Conference-2011.html) | [Screenshot](#)

**18.A38. 9<sup>th</sup> Annual Poster Session of Faculty and Student Research, City Tech**

“Introducing the OpenLab: A Collaborative Space for Faculty, Students, and Staff,” November 17, 2011

Description: Presented the OpenLab poster to students, faculty and staff.

Role: Panelist/Presenter

Documentation: [facultycommons.citytech.cuny.edu/files/Poster\\_Session\\_2011.pdf](http://facultycommons.citytech.cuny.edu/files/Poster_Session_2011.pdf) | [PDF Program](#)

**18.A39. Flatbush Farmshare**, “Plastic Albatross”, Flatbush Reformed Church, August 24, 2011.

Description: As part of this on-going research/ecological design/art project I was invited to present materials at this community event. Plastic Albatross is a community eco-media project to educate Brooklynites about toxic chemicals in everyday products and encourage sustainable, plastic-free living. [ [plasticalbatross.org](http://plasticalbatross.org) ]

Role: Presenter

Documentation: [email](#)

**Published Articles / Interviews / Art Reviews**

- *Note: Listings highlighted in yellow indicate significant exhibitions or substantial public and/or media exposure.*
- *Note: “Role” to indicates author (articles) or featured artist (interviews & reviews).*
- *Note: Some listings contain both URLs and screenshots of referenced media site.*

**18.A40. “Know, I Know” Podcast**, Interview with Jenna Spevack, Hosted by Ilyana Kadushin and James Harrell, iTunes, August 2016

Description: Interview about my creative work and approach to living.

Role: Artist / Interviewee

Documentation: [iTunes](#) | [Screenshot](#)



**18.A41. “Treetones: a Strawfoot interview”**, Interview with Jenna Spevack, by Keith Muchowski, June 24<sup>th</sup>, 2016

Description: Interview about Governors Island Installation: Treetones.

Role: Artist / Interviewee

Documentation: <https://thestrwfoot.com/2016/06/24/treetones-a-strawfoot-interview/> | [Screenshot](#)

**18.A42. “Scholars Exchange: A New Forum” Nucleus: A Faculty Commons Quarterly Volume 6**, Spring 2015

Description: Presentation of new City Tech faculty forum, highlighting research presentations from PSCCUNY Awardees.

Role: Featured Faculty

Documentation: [https://issuu.com/facultycommons/docs/nucleus\\_vol.6-spring\\_2015\\_final?e=6814685/13185245](https://issuu.com/facultycommons/docs/nucleus_vol.6-spring_2015_final?e=6814685/13185245) | [FILE](#)

**18.A43. Guide to Art Basel Miami Beach 2014** – Paper, Gary Pini : November 4, 2014

Description: Art review of Art Basel and satellite fairs.

Role: Featured artist

Documentation: [http://www.papermag.com/2014/11/guide\\_to\\_art\\_basel\\_miami\\_beach\\_part\\_3.php](http://www.papermag.com/2014/11/guide_to_art_basel_miami_beach_part_3.php) | [FILE](#)

**18.A44. BRIC Biennial, Volume 1 – Downtown Edition**, Catalog Essay, Contemporary Reenactment by Jenny Gerlow, Curator, September 2014

Description: Catalog Essay for BRIC Biennial Exhibition

Role: Featured artist

Documentation: Catalog Scan

**18.A45. Inside the BRIC Biennial**, Flavorpill, Emily Turner : September 23, 2014

Description: Art review of BRIC Biennial Exhibition

Role: Featured artist

Documentation: <http://flavorpill.com/nyc/article/art/community-culture-curator-inside-the-bric-biennial> | [FILE](#)

**18.A46. Teach, Learn and Revise on OpenLab**, Clarion, Shomial Ahmad, 09.14

Description: Article reviewing/highlighting the successes of integrating OpenLab into City Tech college life.

Role: Featured faculty

Documentation: <http://psc-cuny.org/clarion/september-2014/teach-learn-and-revise-openlab>  
| [FILE](#)

**18.A47. National Geographic - On Assignment**, Tyler Metcalfe, 09.05.14

Description: Featured with photo in National Geographic's On Assignment series.

Role: Featured artist

Documentation: <http://onassignment.nationalgeographic.com/2014/09/05/millennial-trains-project-the-final-stretch/> | [FILE](#)

**18.A48. BRIC Biennial**, Hyperallergic, Jillian Steinhauer, 08 20.14

Description: Art review of BRIC Biennial Exhibition

Role: Featured artist

Documentation: <http://hyperallergic.com/144683/brooklyn-gets-a-neighborhood-centric-biennial/> | [FILE](#)

**18.A49. Edwards, C., Rosen, J., Smale, M. A., and Spevack, J. Building a Place for Community: City Tech's OpenLab. Journal of Interactive Technology and Pedagogy. May 27<sup>th</sup>, 2014**

Description: Our peer-reviewed article about the design and development of the OpenLab community was published in the *Journal of Interactive Technology and Pedagogy*.

Role: Author with Maura Smale, Jody Rosen, Charlie Edwards

Documentation: <http://jitp.commons.gc.cuny.edu/building-a-place-for-community/> | [PNG](#)

**18.A50. "A 'Strange Invitation' from Stamford art space"** *Stamford Advocate – Pulse*, Scott Gargan, Sunday, April 7, 2013 (print and web)

Description: Art review

Role: Featured artist

Documentation: [FILE](#) | [Screenshot](#)

**18.A51. "Evolving Interaction", CUNY Matters**, March 12, 2013 (print and web)

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A52. "From Invader Tiles to Living Room Installations: Highlights From PULSE Miami 2012"**, Ben Davis, Benjamin Sutton, ArtInfo.com, December 5, 2012

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A53. "PULSE Art Fair: The Director Tour"**, Carmen Zella, Huffington Post, Dec. 6, 2012

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A54. "Cute Microgreens are More Nutritious than Mature Greens,"** Treehugger, Living / Green Food, Melissa Breyer, September 6, 2012

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A55. "Urban Farmer In New York: Jenna Spevack"** SELF China, Dana Poblete, August 2012

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A56. "The Art of Farming with Furniture" CUNY Channel**, CUNY Marketing and Communications Department – Video Interview, August 31, 2012

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A57. Five Borough Farm: Seeding the Future of Urban Agriculture in New York City**, Design For Public Space, Print Craft Inc., Project Participant Acknowledgements, pg. 154, July 2012, ISBN: 978-0-9777175-6-9

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A58. "CityTech Celebrates 12 Official Launch of the OpenLab" Nucleus**: A Faculty Commons Quarterly Volume 3 – Issue 4, The OpenLab Team, June 2012

Description: Article highlighting the successes of integrating OpenLab into City Tech college life.

Role: Author, with OpenLab Team

Documentation: [FILE](#)

**18.A59. "Jenna Spevack" Go Green: Earth Talk**, Weekend Weekly Hong Kong, Issue 664, Amy Au, May 28, 2012, pgs: 04-05

Description: Art review

Role: Featured artist

Documentation: | [FILE](#)

**18.A60. "Artist Plants Veggies in Furniture"** DNA INFO, Mathew Katz, May 22, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.dnainfo.com/new-york/20120522/chelsea/artist-plants-veggies-furniture> | [FILE](#)

**18.A61. "Gastro Vision: From Seeds to Sprouts"**, Art21 blog, Nicole Caruth, May, 18, 2012

Description: Art review

Role: Featured artist

Documentation: <http://blog.art21.org/2012/05/18/gastro-vision-from-seeds-to-sprouts-greens-across-manhattan/> | [FILE](#)

**18.A62. "Coming to Grips with Social Art: Eight Extraordinary Greens"**, hyperallergic, Howard Hurst, May 18, 2012

Description: Art review

Role: Featured artist

Documentation: <http://hyperallergic.com/51625/jenna-spevack-eight-extraordinary-greens-mixed-greens/> | [FILE](#)

**18.A63. "Garden-Infused Furniture"**, Trendhunter Eco, Vivian Lau, May 18, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.trendhunter.com/trends/jenna-spevak-8-extraordinary-greens> | [FILE](#)

**18.A64. "Lekker fluffen die dak-/binnen-/buitentuin"**, Sociaal Ondernemen, Petra Koon, May 18, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.sociaalondernemen.nu/wordpress/2012/05/lekker-fluffen-die-dak-binnen-buitentuin/>

**18.A65. " Artist Transforms Furniture Into Indoor Micro-Farms,"** Crisp Green, Karen MacKay, May 17, 2012

Description: Art review

Role: Featured artist

Documentation: <http://crispgreen.com/2012/05/artist-transforms-furniture-into-indoor-micro-farms/> | [FILE](#)

**18.A66. “Smell Herby Furniture”** Five Department, May, 17, 2012

Description: Art review

Role: Featured artist

Documentation: <http://fivedepartment.com/2012/05/17/smell-herby-furniture/>

**18.A67. “Who needs a garden plot?”** Pop Up Farm, May 16, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.pop-up-farm.com/?p=713>

**18.A68. “The Incredible, Edible Jenna Spevack: 8 Extraordinary Greens”**, Brooklyn Clean Plates, Amy Sung, May 15, 2012

Description: Art review

Role: Featured artist

Documentation: <http://brooklyn.cleanplates.com/events/jenna-spevack-greens-art> | [FILE](#)

**18.A69. “Bring the Farm Indoors” Paper Culture**, Arston, May 15, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.paperculture.com/blog/2012/05/bring-the-farm-indoors> | [FILE](#)

**18.A70. “Chairs and tables that double as indoor gardens”**, Grist, Jess Zimmerman, May 15, 2012

Description: Art review

Role: Featured artist

Documentation: <http://grist.org/list/chairs-and-tables-that-double-as-indoor-garden> | [FILE](#)

**18.A71. “[Eight Extraordinary Greens](#)” Actipedia** – Featured Project, May 13, 2012

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A72. “In New York City, Growing Greens As Art and Local Food” [GOOD](#)**, Sarah Laskow, May 9, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.good.is/post/in-new-york-city-growing-greens-as-art-and-local-food/> | [FILE](#)

**18.A73. “Extraordinary Greens: Putting Farms Into Our Furniture”, Fast Company**, Ariel Schwartz, May 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.fastcoexist.com/1679837/extraordinary-greens-putting-farms-into-our-furniture> | [FILE](#)

**18.A74. "26th Street Courts the Masses" Hyperallergic**, Alissa Guzman, May 9, 2012

Description: Art review

Role: Featured artist

Documentation: <http://hyperallergic.com/51221/west-26th-street-block-party/> | [FILE](#)

**18.A75. “Art exhibit explores urban farming”** Jenna Blumenfeld, Delicious Living, May 1, 2012

Description: Art review

Role: Featured artist

Documentation: <http://newhope360.com/green-living/art-exhibit-explores-urban-farming>

**18.A76. The Art of Domestic Microfarming**, Organic Connect Magazine, April 2012

Description: Art review

Role: Featured artist

Documentation: <http://organicconnectmag.com/wp/the-art-of-domestic-microfarming/> | [FILE](#)

**18.A77. “Modern Window Boxes” NY Post**, Claudine Ko, April 13, 2012

Description: Art review

Role: Featured artist

Documentation: [FILE](#) | [http://www.nypost.com/p/entertainment/modern\\_window\\_boxes\\_Z0c7hLn4LM76ZNM1s4saDM](http://www.nypost.com/p/entertainment/modern_window_boxes_Z0c7hLn4LM76ZNM1s4saDM)

**18.A78. “As instalações orgânicas de Jenna Spevack”** Projeto Contem, Brasil, Marina Mantovanini, April 3, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.projetocontem.com.br/noticias/arte/as-instalacoes-organicas-de-jenna-spevack-01/>

**18.A79. "Furniture Farms" News12** Brooklyn, Dana Arschin, March 25, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.youtube.com/watch?v=-Gh1NVjjuXk> | [FILE](#)

**18.A80. Green Tech Finds**, SunDance Channel, March 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.sundancechannel.com/sunfiltered/2012/03/green-tech-finds-poop-free-water-edition/> | [FILE](#)

**18.A81. "Room for Growth: Local artist creates indoor microfarms for the Brooklyn apartment-dweller"** Prospect Heights Patch, Peter Saalfield, March 23, 2012

Description: Art review

Role: Featured artist

Documentation: <http://prospectheights.patch.com/articles/room-to-grow-8ad6826d#c> | [FILE](#)

**18.A82. "How to Grow Arugula Under Your Couch"** Brooklyn Courier- Newspaper, Kate Briquelet, March 23, 2012 (scan)

Description: Art review

Role: Featured artist

Documentation: [FILE](#)

**18.A83. "Couch potato? Artist puts gardens under furniture"** Brooklyn Paper - Blog, Kate Briquelet, March 20, 2012

Description: Art review

Role: Featured artist

Documentation: [http://www.brooklynpaper.com/stories/35/12/dtg\\_minifarm\\_2012\\_03\\_23\\_bk.html](http://www.brooklynpaper.com/stories/35/12/dtg_minifarm_2012_03_23_bk.html) | [FILE](#)

**18.A84. "How to Farm in Your Big City Apartment"** Earth911.com, Christina Caldwell March 21, 2012

Description: Art review

Role: Featured artist

Documentation: <http://earth911.com/news/2012/03/21/jenna-spevack-new-york-city-microfarms/> | [FILE](#)

**18.A85. "Artist Jenna Spevack Turns Ordinary Furniture Into Clever Gardens With Her Microfarms"**, Inhabitat/NYC, Matt Isaac, March 18, 2012

Description: Art review

Role: Featured artist

Documentation: <http://inhabitat.com/nyc/artist-jenna-spevack-turns-ordinary-furniture-into-clever-gardens-with-her-microfarms/> | [FILE](#)

**18.A86. "Are These the Tiniest Microfarms of Them All?"** New York City Artist Grows Food Inside Furniture" TreeHugger, Jennifer Hattam, March 17, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.treehugger.com/lawn-garden/tiniest-microfarms-new-york-city-artist-grows-food-inside-furniture.html> | [FILE](#)

**18.A87. "Eight Extraordinary Greens – An Art project in New York, NY by Jenna Spevack"** City Farmer News, Michael Levenston, March 16, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.cityfarmer.info/2012/03/12/eight-extraordinary-greens-an-art-project-in-new-york-ny-by-jenna-spevack/> | [FILE](#)

**18.A88. "What is this? A farm for ants?!"** CafeRent, Eiskaffe, March 15, 2012

Description: Art review

Role: Featured artist

Documentation: <http://www.rentcafe.com/blog/featured/what-is-this-a-farm-for-ants/> | [FILE](#)

**18.A89. "Day 61: Fresh Starts"** Kickoffblog, Alex, March 1, 2012

Description: Art review

Role: Featured artist

Documentation: <http://kickoffblog.wordpress.com/2012/03/01/day-61-fresh-starts/> | [FILE](#)

**Major Projects** (exhibited during the last five years)

- *Note: Some listings contain both active links and screenshots of referenced media site.*

#### **18.A90. [Treetones Tour](#)**

A temporary site-specific installation where hand-sewn fabric flags are sewn and tied to specific trees in park-like locations. The flags, made from bark rubbings from the trees, utilize tiny bells that blow in the wind to add acoustic awareness. Through a self-directed walking tour, visitors will be guided by the subtle sounds produced by the "singing trees" along with a map to help locate,



identify and learn about the trees. This project was exhibited on Governors Island May and June 2016, reaching thousands of visitors throughout the exhibition. Research into other possible locations for this installation is in progress. | [FILE](#)

**18.A91. [InsideOut House](#)**

InsideOUT House is a binaural audio installation that simulates the experience of solitude within a natural soundscape using reclaimed materials. This portable, near-soundproof chamber in the form of a rustic outhouse aims to mimic the restorative binaural experience of being outside in nature by isolating and enhancing the aural sense, while minimizing the visual. It was included in exhibitions in Hudson, NY and at the BRIC Biennial Sept-Dec 2014 and featured in reviews of the exhibition. | [FILE](#)

**18.A92. [Seeding the City](#)**

A participatory, site-specific project exhibited at Pulse Miami during Art Basel featured furniture farms and a collaborative drawing to support Verde Gardens in Florida. It was reviewed as part of this high profile, high-traffic event (thousands of visitors per day). This project was also exhibited at Franklin Works in Stamford CT. | [FILE](#)

**18.A93. [Birds of Brooklyn](#)**

A grant-funded, community-based, public audio installation and website highlighting Brooklyn's endangered and bygone birds. The project was reviewed in several media outlets, including a feature on ABC News. This project is on-going at several Brooklyn locations, including Metropolitan Exchange Building, Willowtown Gardens, and Monti Building. | [FILE](#)

**18.A94. [8 Extraordinary Greens](#)**

A participatory project exhibited at Mixed Greens in New York City, which explored through interactions with gallery visitors the value placed on food and artistic social practice. This exhibition was reviewed in dozens of media outlets with exposure in the thousands. This project continues via community workshops/classes on "household agriculture" and will be featured in an upcoming November 2016 exhibition at Building 92 in the Brooklyn Navy Yard. | [FILE](#)

**18.A95. [Plastic Albatross](#)**

A community eco-media project to educate Brooklynites about toxic chemicals in everyday products and encourage sustainable, plastic-free living. Project included a reference website, workshops, and community outreach. | [FILE](#)

**Graphic Design / Web Projects:**

**18.A96. [Park Slope Food Coop / Environmental Committee](#) 2010-current**

Description: Design and distributed slideshows, handouts, videos to support Environmental Committee proposals and initiatives to reduce plastic use. Promotional design and branding for

floor displays and printed matter. Organized and presented a proposal to Phase Out Plastic Roll Bags at the Park Slope Food Coop, participant in sustainability-related community events, and contribute articles to the LineWaters Gazette and EcoKvetch blog.

Role: Committee Member / Designer

Documentation: [Logos](#) | [Handouts](#) | [The Shopper URL](#) | [Proposal Video URL](#) | [Proposal Slideshow-URL](#) | <http://ecokvetch.blogspot.com/>

### **18.A97. Theater Voices - theatervoices.org 2004-current**

Description: Website design and maintenance for community theater group, Theater Voices, based in Albany, NY.

Role: Designer/Developer/Webmaster

Documentation: [theatervoices.org](http://theatervoices.org) | [Website screenshot](#)

### **18B. Publication and Production**

*In this part, candidates for promotion should list only those publications or examples of production released prior to their last promotion.*

- Please review Associate Promotion Documentation, as needed.

**19. Works in Progress** (indicate stage of development; include in the file documentation of completed works under consideration for publication, shows, etc.)

#### **19.1. Overtones**

A public audio installation that aims to create aural connections to natural environments through the harmonic tones generated by wind harps discreetly installed in trees, abandoned buildings and on bikes. This project was featured at LMCC Open Studios on the Governors Island in May and June 2016. Another iteration is in progress using a PSCCUNY Grant to create and install aeol instruments in exhibition and public spaces. See 19.3 and 19.4 below. [FILE](#)

**19.2. “Wood,” Group Exhibition at the Brooklyn Navy Yard** gallery in Building 92, scheduled to open November 30, 2016. A new Microfarm based on my exhibit, [8 Extraordinary Greens](#), and sold on [Etsy.com](http://Etsy.com) will be exhibited. [FILE](#)

#### **19.3. I-Park’s 2017 Site-Responsive Art Residency & Biennale**

Application submitted for this on-site artist residency, which will be devoted exclusively to the 10 – 12 artists/designers who will be invited to create new works for the exhibition. I have applied to create an installation of my PSCCUNY-funded “Overtones” project. [FILE](#)

#### **19.4. 2017 Sunroom Project Space at Wave Hill - Nomination**

I was nominated to submit an application for a solo exhibition at Wave Hill Project Space. I have submitted an application to create an installation of my PSCCUNY-funded “Overtones” project. The Sunroom Project Space is a venue for New York-area emerging artists to develop a new body of work or site-specific project as a solo exhibition in one of the two sunrooms (the Sunroom and the Sun Porch) in Wave Hill's Glyndor Gallery. [FILE](#)

#### **19.5 “Seeing Water” Curated Group Exhibition, Woskob Family Gallery at Pennsylvania State University, Ann Tarantino - Curator**

The exhibition will explore work that uses water as medium, subject matter, or both, through a variety of lenses (formal, social practice, material, and otherwise). The exhibition dates will coincide with the opening of Penn State's new Water Institute, slated to open in the 2017-2018 academic year. [FILE](#)

### **20. Honors, Prizes, and Awards**

#### **20.1. Residencies**

- *Note: Listings highlighted in yellow indicate events of higher significance.*
- *Note: Some listings contain both URLs and screenshots of referenced media site*

#### **20.1a. Artist Residency - Fine Arts Work Center, FAWC Returning Residency, Provincetown, MA, June 2016, June 2014, May 2013, June 2012, May 2011**

Description: The Fine Arts Work Center in Provincetown provides former Visual Arts Fellows apartments and working studios and offers the opportunity to pursue creative projects in a diverse and supportive community. The Center is situated at the tip of Cape Cod in an area of spectacular natural beauty. Additional facilities include a woodshop, print shop with etching press, and a darkroom for use. ([www.fawc.org](http://www.fawc.org))

Role: Resident Artist – received PDAC travel grants and completed work for PSCCUNY Grant projects and related exhibitions.

Documentation: [June 2016](#), [June 2014](#), [May 2013](#), [June 2012](#), [May 2011](#)

#### **20.1b. Lower Manhattan Cultural Council – Process Space Residency, Governors Island, NYC, March - June 2016**

Description: *Process Space* provides intensive, project-based four-month studio residencies, including opportunities for audience development, for mid-career and established artists working across all disciplines. Residencies are comprised of exclusive, concentrated time in dedicated space on Governors Island and include two events open to the public.

Role: Resident Artist

Documentation: <http://lmcc.net/person/jenna-spevack/> | [Confirmation Letter](#)

#### **20.2. Prizes**

## 20.2a. Steven's Prize, December 2012

Description: This annual grant is awarded to one artist who is exhibiting at the Pulse Miami Art Fair. The grant is given by Elizabeth Stevens and provides shipping of artwork to the fair.

Role: Recipient

Documentation: [Email announcement](#)

**21. Grant Activity** (indicate funding agency and collaborators; if awarded, provide grant number, amount, and duration. For collaborative grants, indicate amount earmarked for NYCCT)

- *Note: Listings highlighted in yellow indicate higher significance.*
- *Note: Some listings contain both URLs and screenshots of referenced media site*

**21.1. "Learning in the Public Square: An Open Platform for Humanities Education"** Digital Humanities Implementation Grant (submitted by CUNY Graduate Center), Office of Digital Humanities, National Endowment for the Humanities, #HK-250705-16, \$324.5K, 2016-2018

Description: A collaboration between CUNY Graduate Center and City Tech, this project seeks to provide humanists with an easily installed and customized community space tailored for open learning. The project builds on the success of City Tech's OpenLab and the Commons In A Box platform developed by CUNY Graduate Center, and will involve working with testing partners at institutions nationwide.

Role: Co-Director, Design

Documentation: [Grant Narrative](#) | [Grant Participant List](#)

**21.2. "Digital Pathways" Title III HSI-STEM and Articulation Grant** (lead partner BMCC), Hispanic Serving Institution (HSI) program of the Office of Postsecondary Education at the U.S. Department of Education, #P031C160132, \$6M (\$713K earmarked for City Tech), 2016-2021

Description: A five-year program to increase the number of Hispanic students at BMCC who major in Computer Information Systems and Media Arts and Technology, and then transfer to related bachelor's degree programs at New York City College of Technology (City Tech) and John Jay College of Criminal Justice.

Role: OpenLab Integration (Development)

Documentation: [Grant Budget Narrative pg12](#) | Press Release: <http://www.bmcc.cuny.edu/news/news.jsp?id=13258>

**21.3. "Opening Gateways to Completion: Open Digital Pedagogies for Student Success in STEM,"** Title V Cooperative Arrangement Grant (Collaborative partner BMCC), U.S. Dept. of Education, #P031S150220, \$3.2M (\$2.1M earmarked for City Tech), 2015-2020

Description: A Title V Cooperative Arrangement grant funded through U.S. Department of Education's Supporting Hispanic-Serving Institutions program. The project, a collaboration between City Tech and the Borough of Manhattan Community College, is focused on using Open

Digital Pedagogies to increase student success in gateway mathematics courses for STEM disciplines.

Role: OpenLab Integration Co-Director

Documentation: [Letter from Jonas Reitz, Project Director](#) | [Abstract URL](#)

#### **21.4 PSC-CUNY Grant - Cycle 47 - # 69133-00 47, "Overtones," July 2016 – July 2017**

Description: Research Award for \$3500.00 to be used to complete "Overtones," a proposed public audio installation that aims to create aural connections to natural environments through the harmonic tones generated by wind harps discreetly installed in trees and abandoned buildings.

Role: Recipient

Documentation: [Letter from Grants Office](#)

#### **21.5. A Living Laboratory: Department of Education \$3.1M grant Title V Grant, 2010-2015**

Description: Revitalizing General Education for a 21st-Century College of Technology," funded by the U. S. Department of Education under its Strengthening Hispanic-Serving Institutions (HSI) Title V Program. The College's biggest grant, our mission is to re-envision General Education as a "living laboratory" using City Tech's signature strengths – hands-on experiential models of learning and our vibrant Brooklyn Waterfront location.

Role: Co-PI / Co-Director of OpenLab, beginning Fall 2011

Documentation: [Letter from Jonas Reitz, Director](#) | [Final Evaluation Report, Year 5/6](#)  
<https://openlab.citytech.cuny.edu/livinglab/living-lab/>

#### **21.6 PDAC Travel Grants**

Description June 2016: \$650 awarded for travel to FAWC Residency

Description Fall 2015: \$650 awarded for "FOODShed", CR10, Curated Group Exhibition

Description December 2014: \$1000 awarded for travel to Pulse Miami Beach for exhibition, Bird of Brooklyn : Miami Migration.

Description May/June 2014: \$1000 awarded for travel to Fine Arts Work Center Returning Residency and Emerging Learning Design conference at Montclair State University

Description Fall/Winter 2011: \$340 awarded for Platte Clove Curated Group Exhibition

Role: Recipient

Documentation: Letters from AP Pam Brown - [SP2016](#) | [FA2015](#) | [FA2014](#) | [SP2014](#) | [FA2011](#)

#### **21.7 PSC-CUNY Grant Research Award - TRADA-45-135, "InsideOut House", July 2014 – July 2015**

Description: \$3500 in funding to complete and exhibit audio project, "InsideOut House," a binaural audio installation that will simulate the experience of solitude within a natural soundscape using reclaimed materials and solar power.

Role: Recipient

Documentation: [Grant notification letter](#)

**21.8 PSC-CUNY 42 Research Award** - #64164-00 42 "Birds of Brooklyn", July 1, 2011- June 30, 2012

Description: \$3500.00 to complete Birds of Brooklyn, a community-based, public audio artwork that brings the songs of Brooklyn's endangered, displaced and bygone birds to different neighborhoods around the borough. During daylight and early-evening hours bird songs that are rarely heard in densely populated Brooklyn neighborhoods are randomly played from each participating Host location. Twenty different recordings can be heard by neighborhood residents and passersby, including the Ring-necked Pheasant, Grasshopper Sparrow, and the Eastern Blue Bird. As way of stimulating Brooklyn's aural landscape, this project aims to reconnect its human residents with the natural sounds of the area and raise awareness about declining bird populations in urban environments.

Role: Principle Investigator

Documentation: [Grant notification letter](#)

## SERVICE

- *Note: Listings highlighted in yellow indicate higher significance.*
- *Note: Some listings contain both URLs and screenshots of referenced media site*

## 23. Other Department/College/University Service, including Continuing Education (list by category; for committee work, include the name of the committee chair)

### 23.1 College / University

**23.1a. Co-Director, Design "Learning in the Public Square: An Open Platform for Humanities Education"** Digital Humanities Implementation Grant, National Endowment for the Humanities 2016-2018

Description: In collaboration with CUNY Graduate Center and City Tech, this project seeks to provide humanists with an easily installed and customized community space tailored for open learning. The project builds on the success of City Tech's OpenLab and the Commons In A Box platform developed by CUNY Graduate Center, and will involve working with testing partners at institutions nationwide.

Role/Responsibilities: As Co-Director of Design, I am collaborating with developers and usability designers from CUNY Academic Commons and City Tech to create CBOX-OL, a new version of CUNY's Commons in a Box, based on City Tech's educational platform OpenLab. To be released for open-source public use, this OpenLab-flavored CBOX will be dedicated specifically to teaching and learning, integrating many of the features I've worked on over the last five years as OpenLab Co-Director. In the process, we will update the core code of CBOX, integrate a suite of teaching-centered digital tools for content sharing and annotation, and package a set of tools to ensure that CBOX-OL communities meet accessibility standards.

Documentation: [Grant Narrative](#) | [Grant Participant List](#)

**23.1b. OpenLab Integration (Development) Lead for “Digital Pathways”** Title III HSI-STEM and Articulation Grant with BMCC, Hispanic Serving Institution (HSI) program of the Office of Postsecondary Education at the U.S. Department of Education, 2016-2021

Description: A five-year program to increase the number of Hispanic students at BMCC who major in Computer Information Systems and Media Arts and Technology, and then transfer to related bachelor’s degree programs at New York City College of Technology (City Tech) and John Jay College of Criminal Justice.

Role/Responsibilities: As OpenLab Integration (Development) lead, I will provide guidance on design and development of BMCC's Open Digital Platform, leading the design of enhancements that will benefit BMCC students in their use of both platforms, and overseeing the work of the consulting developer.

Documentation: : [Letter from Jonas Reitz, Project Director](#) | [Abstract URL](#) | Press Release: <http://www.bmcc.cuny.edu/news/news.jsp?id=13258>

**23.1c. Member - Middle States Committee** - Working Group Standard IV: Support of the Student Experience 2016-current

Description: Self-Study Working Groups will examine important aspects of the college, including the academic program, services for students, governance and administration, ethics and integrity, education effectiveness and assessment, and planning and resources. Each is considered in light of the college mission and goals and will be compiled in a comprehensive self-study for accreditation.

Role/Responsibilities: Member of Working Group Standard IV: Support of the Student Experience. Through faculty, student and staff interviews and focus groups we are charged with collecting, compiling and analyzing information flow for critical processes at the College that affect student support.

Documentation: [Email from Dean](#) | [Responsibilities Table](#)

**23.1d. Co-Director of City Tech OpenLab**, College-wide Initiative to Support Teaching and Learning, 2011-Current

Description: OpenLab is an open-source, digital platform designed to support teaching and learning at New York City College of Technology (NYCCT), and to promote student and faculty engagement in the intellectual and social life of the college community. The OpenLab is part of a five-year initiative at City Tech called “A Living Laboratory: Revitalizing General Education for a 21st-Century College of Technology,” funded by the U. S. Department of Education under its Strengthening Hispanic-Serving Institutions (HSI) Title V Program.

Role/Responsibilities: As Co-Director, I am responsible for planning and implementation of website features and improvements (including design, information architecture, usability, and development for the site.) I recruit and supervise our development resources, including a web services firm and consulting developers, interface with the City Tech Community Team and City Tech community partners for college-wide adoption.

Highlights since 2011 include: Working with developers to restructure original architecture and code to improve usability, implementing a major release of responsive/mobile site design, researching and implementing accessibility Section 508 improvements, designing new features, coordinating large feature / bug-fix releases year-round, and participating conference presentations/outreach to University community and others. We have facilitated student, faculty and staff workshops and collaborated with administrative departments to offer new enhancements to the OpenLab. We have worked with the Faculty Commons to implement faculty Teaching Portfolios and with Instructional Technology Department to implement and improve ePortfolios. Additionally, we have facilitated year-round OpenLab/Early Adopter internships for students in ADGA/COMD with much success. Current Development projects include finalizing Accessibility improvements, public release of OpenLab to open-source community in collaboration with CUNY Academic Commons / Graduate Center, WeBWork integration with OpenLab and supporting OpenLab adoption at other CUNY colleges.

Documentation:

- [Letters from Jonas Reitz, Director of the Living Lab Title V grant](#)
- [Letters from Maura Smale, \(Former\) Director of the Living Lab Title V grant](#)
- [Final Evaluation Report, Year 5/6](#) | All Year End Reports are available in the grants office
- Site Credits: <https://openlab.citytech.cuny.edu/about/credits/>

### **23.1e. WeBWork Integration Co-Director: Opening Gateways - 2015-current**

Description: Member of the OpenLab management and technical team developing OpenLab-WeBWork integration. WeBWork is an open source online homework system for math and science courses. This project is part of the “Opening Gateways to Completion: Open Digital Pedagogies for Student Success in STEM” Title V Cooperative Arrangement Grant (Collaborative partner BMCC), U.S. Dept. of Education

Role/Responsibilities: OpenLab Integration Co-Director & UX/UI/UA Designer. Working with Opening Gateways leaders from the Math Department and external developers to design and implement an effective user flow, site structure, and visual interface to integrate WeBWork into OpenLab for student and faculty users. Currently being tested in three math courses in Fall 2016.

Documentation: [Letter from Jonas Reitz Project Director](#) | [Screenshot](#)  
[openlab.citytech.cuny.edu/ol-webwork/](https://openlab.citytech.cuny.edu/ol-webwork/)

### **23.1f. Living Lab Steering Committee for City Tech’s Title V grant - 2011-2016**

Description: “A Living Laboratory” is a five-year initiative funded by a \$3.1M grant awarded to City Tech under the U.S. Department of Education’s Strengthening Hispanic-Serving Institutions (Title V) program. The project has four activities, centered on the conceptual model of City Tech and the Brooklyn Waterfront as living laboratory: The Gen Ed Seminar, The OpenLab, A “Culture of Assessment”, and The Brooklyn Waterfront Research Center.

Role/Responsibilities: Member. Representing the OpenLab part of the grant as Co-Director, responsible for co-authoring of monthly activity reports, meeting with the grant’s External Evaluator, and participating in the creation of our Annual Report for the U.S Department of Education.



Documentation:

- Letter from Jonas Reitz, Project Director (see 23.1d.)

## **23.2. Department**

### **23.2a. Curriculum Committee- Major Modification COMD Curriculum Proposal –2016**

Description: This expanded proposal grew out the proposal submitted Fall 2015 and a desire to simplify the COMD program; offering fewer concentrations, more flexibly and improved job preparedness for all students and graduates. “After two years of program outcomes assessment, an ongoing accreditation process with the National Association of Schools of Art and Design (NASAD), and extensive internal discussion, the department is putting forth a comprehensive solution that removes impediments to student success in the structure of the department’s degree requirements and addresses weaknesses in student achievement.”

Role/Responsibilities: Committee Member. Including authoring new course in Design Theory.

Documentation: [Curriculum Modification Coversheet](#)

### **23.2b. Curriculum Committee- Major Modification COMD Curriculum Proposal – 2015-2016**

Description: The Department of Communication Design has modified the BTECH and AAS Degree structure to meet the accrediting requirements of the National Association of Schools of Art & Design (NASAD). This proposal was the kernel of a much larger proposal re-submitted by the department Fall 2016.

Role/Responsibilities: Proposer. Assembled and submitted major curriculum modification proposal. Including writing new course in Design Theory.

Documentation: [Curriculum Modification Coversheet](#)

### **23.2c. Curriculum Committee - New Course Development – 2015, Design Theory COMD3504**

Description: Developed a new course in visual design theory required course for all COMD majors to meet the accrediting requirements of the National Association of Schools of Art & Design (NASAD).

Role/Responsibilities: Proposer, with J.Mason and D.Wong. Researched and developed new course in Visual Design Theory.

Documentation: [Curriculum Modification Course Coversheet](#)

### **23.2d. NASAD Steering Committee – 2013-2015**

Description: The COMD NASAD Steering Committee was formed to direct a process for department accreditation from National Association of Schools of Art and Design (NASAD), The Committee submitted an application for accreditation and is in the process of making adjustments to the COMD Curriculum based on feedback from the NASAD report.

Role: Committee Member | Chair: Robin Michals

Documentation: [Email from Committee Chair](#)

### **23.2e. ADGA ePortfolio Initiative – 2013-2014, First Year Foundation Courses**

Description: To research and coordinate the implementation of student ePortfolios in ADGA courses to:

- Link academic learning with future career goals
- Cultivate and document their “creative design process”
- Practice thoughtful written self and peer critique
- Examine a range of their own work collected over time
- Analyze, assess and take ownership of their academic progress
- Integrate experiences in and out of the classroom
- Make decisions about future goals based on evidence
- Begin student work documentation for senior portfolio preparation
- Help with student advisement
- Help with curriculum assessment

Role: Coordinator

Documentation: [Guide for Faculty](#) | [Guide for Students](#)

### **24. Professional Activities and Recognition** (*e.g., state and national certification/licensing bodies, service on accrediting bodies, offices in professional organizations*)

#### **24.1. Professional Organizations**

##### **24.1a. New Lab – 2012 – current**

Description: NewLab is a facility in the Brooklyn Navy Yard that fosters innovation in design, prototyping, and new manufacturing. What was once a facility for building state-of-the-art ships will become a cutting edge center that incubates and encourages a renaissance of new manufacturing. Entrepreneurs, educators, and businesses in disciplines ranging will work alongside one another in this unique space. The members of New Lab will be a vibrant mix of engineers, artists, software designers, architects, and innovators in a host of fields, who are exploring the possibilities of the latest advances in additive manufacturing and design.

Role: Member/ Participating Researcher

Documentation:

- [New Lab Introductory URL](#) | [PDF](#)
- [New Lab Website](#) | [Screenshot](#)

##### **24.1b. NYC Media Lab – 2012-2013**

Description: NYC Media Lab connects companies with researchers who are addressing the most critical questions facing the media industry today.

Role: Participating Researcher

Documentation: [nycmedialab.org](http://nycmedialab.org) | [screen shot](#)

**25. List any other activities considered relevant, including participation in continuing professional education and community service.**

**25.1. Community Service**

**25.1a. Farmingdale State College** March 2016

Description: Invited to review and evaluate Prof. Jennie Thwing's dossier for appointment/tenure.

Role: Evaluator

Documentation: [Letter from Provost](#)

**25.1b. MFA Thesis Advisor, Katie Simpson Spain**, Studio Art MFA - City College of New York, 2013

Description: Served on City College - Studio Art MFA student's thesis committee. - [katiespain.wordpress.com](http://katiespain.wordpress.com)

Role: Thesis Advisor

Documentation: [Thank you note from student](#)

**25.2. Continuing Professional/Pedagogical Education**

**25.2a. ProfSpevack.com Blog / Reflections** January 2013- current

Description: A blog to keep track of and reflect on scholarly, pedagogical and service work throughout the year. The blog is linked to teaching resource and also accessible on the OpenLab.

Documentation: [ProfSpevack.com](http://ProfSpevack.com) | [Screenshot](#)

**25.2b. Independent Study – Communication Theory, Temperament & Learning Styles**, 2016

Description: While researching and writing a Graphic Design Theory course, I became interested in the history of Communication theory and more recently the genetic and neurobiological study of human temperaments and how these affect learning styles.

Documentation: [ProfSpevack.com](http://ProfSpevack.com) > [Improvement Activities](#) | [Screenshot](#)

**25.2c. Master Composter Certification, NYC Compost Project, 2012-2013**

Description: As part of my exploration of "Ecomedia" and ecological design practices, I became a certified Master Composter through the Brooklyn Botanic Garden and NYC Department of

Sanitation. This experience contributed to several projects, including a Permaculture Design Project at 33 Flatbush, where I researched, defined and tested an efficient system for composting organic food waste in an urban commercial/cooperative setting. Research was carried out 2010-2011. I volunteer at community events and give workshops to encourage NYC residents to compost their organic waste.

Role: Participant

Documentation: [Screenshot](#)

## **SELF EVALUATION**

### **26. Self evaluation.**

Below, please find links to Cumulative and Annual Self Evaluations on [ProfSpevack.com/blog](http://ProfSpevack.com/blog):

- [Cumulative Self Evaluation](#) | [LINK TO FILE](#)
- [Self Evaluation 2015-2016](#)
- [Self Evaluation 2014-2015](#)
- [Self Evaluation 2013-2014](#)
- [Self Evaluation 2012-2013](#)
- [Self Evaluation 2011-2012](#)