Proposed AAS Degree Program in Communication Design

REQUIRED STUDIO COURSES IN THE MAJOR				
Course Number	*Course Name*	*Class Hrs.*	*Lab Hrs.*	*Credits*
AD 1000-ADV 1100	Foundations Core Studio I	1	5	3
AD 1130-ADV 1130	Drawing I	1	3	2
AD 1217-ADV 1217	Typographic Design	1	3	2
IMT	Design Process	2	2	3
AD 1213-ADV 1213	Drawing II	1	3	2
AD 2000-ADV 1200	Foundations Core Studio II (includes 3D design principles)	1	5	3
AD 1600-ADV 1600	Media Publishing	1	3	2
AD 2330-ADV 2330	Digital Photography	1	3	2
AD 1260-ADV 1260	Digital Imaging	1	3	2
AD 2301-ADV 2301	Foundations Core Studio III	1	5	3
IMT	Production Practices (includes digital imaging, sound, web, video overviews)	2	2	3
AD 2360-ADV 2360	Vector Art and Animation	1	3	2
AD 2400-ADV 2400	Foundations Core Studio IV	1	5	3
	Subtotal	15	45	**32**

ELECTIVE COURSES IN THE MAJOR (BTECH Tracks)				
Advertising Design (Select minimum 5 credits)				
AD 2317-ADV 2317	Typographic Design II	1	3	2
AD 2417-ADV 2417	Typographic Design III	1	3	2
GA 5320-GRA 3532	Print Production for Designers	2	2	3
AD 4120-ADV 2412	Packaging Design	2	2	3
AD 9000-ADV 2900	Advertising Design Internship	1	8	3
AD 2120-ADV 2212	Three-Dimensional Design	1	2	2
ADV3620	Digital Video Design	2	2	3

Graphic Design (Select minimum 5 credits)				
AD 2317-ADV 2317	Typographic Design II	1	3	2
AD 2417-ADV 2417	Typographic Design III	1	3	2
GA 5320-GRA 3532	Print Production for Designers	2	2	3
AD 4120-ADV 2412	Packaging Design	2	2	3
AD 9000-ADV 2900	Advertising Design Internship	1	8	3
AD 2120-ADV 2212	Three-Dimensional Design	1	2	2

Annotations

Foundation Core Studios cover the same foundation principles as the original courses, but are modified slightly to include projects that utilize different types of media, beyond print.

Desktop publishing is renamed to Media Publishing, again to include a variety of media.

The two IMT courses will introduce our first and second year students to team-based production practices and interactive media principles. These two courses will help our AAS program compete with other CUNY AAS programs.

We can attempt to guide second year students into the BTECH degree by suggesting specific elective courses in order to prepare them for a concentration.

Visual Narrative (Select minimum 5 credits)					
AD 2150-ADV 2215	Printmaking	1	2	2
AD 2200-ADV 2220	Painting & Composition	1	2	2
AD 3131-ADV 2313	Illustration I	1	2	2
AD 4130-ADV 2413	Illustration II	1	2	2
AD 5400-ADV 3540	Two-Dimensional Animation	2	2	3
AD 6400-ADV 3640	Three-Dimensional Animation & Modeling	2	2	3
Interaction Design (Select minimum 5 credits)				
AD 5500-ADV 3550	Web Page Design & Implementation	2	2	3
ADV3560	Information Design	2	2	3
ADVXXXX	Interaction Design and Usability	2	2	3
Timebased Media (Select minimum 5 credits)				
ADV3620	Digital Video Design	2	2	3
AD 5400-ADV 3540	Two-Dimensional Animation	2	2	3
AD 6400-ADV 3640	Three-Dimensional Animation & Modeling	2	2	3
	Subtotal	3/4	4/8	**5/6**

Visual Narrative is a new concentration that will prepare students for careers in illustration and animation.
Additional course in Visual Narrative/Storytelling at both the AAS and BTECH level is necessary.

Interaction Design is still lacking AAS level elective courses. An introductory level interaction design course is necessary.

OTHER REQUIRED COURSES				
EG1010-ENG1010	English Composition I	3	0	3
SCI A	Laboratory Science	3	2	4
MATH 180	Mathematical Concepts & Applications	4	0	4
Art History	HU 100 Series, AF301 or AF 304	3	0	3
BS	PS 101-Introduction to Psychology+	3	0	3
COMM	EG 121-English Composition	3	0	3
HU3110	The History of Graphic Design	3	0	3
	Subtotal	22	2	23

TOTAL CREDITS REQUIRED FOR THE DEGREE	**60**